

Logo

Headshot

**Name**

**CONTACT:**

Phone: Fax:

Website:

Email:

**NAICS CODES:**

**D&B NUMBER:**

**CERTIFICATIONS:**

**AWARDS:**

### **BUSINESS SUMMARY**

A brief description of your company

### **CORE CAPABILITIES**

- Bulleted list of your core services and capabilities
- Make this really focused on the few things you do well or what you are providing to this particular client

### **DIFFERENTIATORS**

- What processes/proprietary systems make you different from your competitors?
- Do you have a new approach to something?
- This should NOT be your length of time in business or customer service

### **EXPERTISE/ TEAM**

### **PAST PERFORMANCE**

Provide a list/ case studies of at least three or four of your key customers, past or present.